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| Meeting: | Cabinet |
| Meeting date: | 9 March 2017 |
| Title of report: | Publication of annual reports for adults and wellbeing 2016 |
| Report by: | Cabinet member health and wellbeing |

Classification

Open

Key decision

This is a key decision because it is likely to be significant in terms of its effect on communities living or working in an area comprising one or more wards in the county. Notice has been served in accordance with Part 3, Section 9 (Publicity in Connection with Key Decisions) of the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Wards affected

Countywide

Purpose

To approve the following documents: market position statement 2017-2020, director of public health annual report 2016, adult social care local account 2016, and the new adults wellbeing and public health plans 2017-2020.

Recommendations

THAT:

(a) the following be approved for publication:

- **annual report of the director of public health 2016 (at appendix 3)**
- **adult social care local account 2015/2016 (at appendix 2)**
- **market position statement 2017/20 (at appendix 5)**

(b) the following plans be approved and used to guide resource allocation over the period 2017/2020:

- **adults wellbeing plan 2017/20 (at appendix 1)**
- **public health plan 2017/18 (at appendix 4)**

Alternative options

1. There are no alternative options to receiving and publishing the annual report of the director of public health (DPH) or to publishing a market position statement as these are statutory requirements. It is a government requirement to publish a local account of adult social care.
2. There is no requirement to produce an adults wellbeing plan or a public health plan, and if such plans are produced the content may be varied by cabinet. However, in doing so, regard should be had to the resource available, and the evidence of need, to ensure that the council can achieve its corporate plan ambitions.

Reasons for recommendations

3. To meet statutory or government requirements, it is necessary to publish the DPH annual report, local account and market position statement.
4. To provide transparency about the way in which council resources for adult wellbeing and public health will be prioritised in the period to March 2020 in order to achieve the corporate plan and health and wellbeing strategy priorities.

Key considerations

5. The suite of documents appended to this report bring together a number of statutory reports, which provide a commentary on the performance of public health and adult social care, with overarching strategic plans for adults' wellbeing and public health in Herefordshire.

Adults Wellbeing Plan 2017 – 2020

6. This plan sets out Herefordshire's model for wellbeing. It is intended to sit alongside the existing Children and Young People's Plan, allowing priorities and approaches across the life course to be understood through two complementary documents.
7. The challenges for adult wellbeing include levels of rurality and sparsity of the population, increase in demographic pressure, increase in longevity combined with long-term illness, challenges around recruitment and retention of the social care workforce, and increasing costs of delivering adult social care.
8. The work set out in the plans focuses on prevention, staying well and building on community networks. Where formal support is required, a short term enablement offer will be made with ongoing support only provided to the few that need it. The aim of the strategic plan is to ensure work programmes are aligned to deliver the council's blueprint for change and manage demand on public services.
9. The adults wellbeing plan describes how the council continues to work towards a model of care that promotes wellbeing through good information and signposting and local initiatives that keep people at home within their community wherever possible.
10. When people are in need of social care support, the approach is to help them regain control and independence as quickly as possible with an appropriate and proportionate level of support, based on what people can do for themselves (a strengths based approach).
11. An ageing population and the increase in the number and proportion of people who are living longer with long term conditions and disabilities are challenges that are

faced nationally. Work is in progress locally to re-design the care pathways across adult social care to ensure resources effectively manage the flow of demand across the health and care system and improve the experience for people and families.

12. If formal support is required, there are a variety of care options available including the traditional residential, nursing and domiciliary care but also alternative care offers such as the Shared Lives scheme, which provides the opportunity for vulnerable and disabled people to live as part of a family on a permanent or respite basis.
13. The impact of the plans will be monitored through the existing detailed reporting processes already employed, which include measurement of performance against the national outcomes frameworks for adult social care and public health, the data returns prepared for NHS Digital and ADASS, and strengthened internal reporting arrangements.

Adult Social Care Local Account 2016

14. Like an annual report, a local account gives an informative overview of the work carried out by the council's adult social care teams. It reports publicly on the council's performance and is used to provide accountability to the people of Herefordshire.
15. The local account explains:
 - What we have achieved
 - What services we support and what we spent money on
 - The changes and challenges we are facing
 - Our ambitions and plans for further improvement
16. The local account details a change of approach being embraced across adult social care, reflecting the council-wide priorities, which focuses on strengthening supportive communities and building on individual's strengths and assets.
17. The report highlights the outcome from the annual survey, which shows improvements in many areas such as increased quality of life for clients cared for by social care services. In addition, the quality of life indicators also reflect improvements, with people reporting that:
 - i. They had as much social care contact as they wanted
 - ii. They felt safe
 - iii. The services they receive make them feel safe
 - iv. They were satisfied with the care and support they received

The Director of Public Health's Annual Report 2016

18. The report reflects the director of public health's view on important issues affecting the health of the population of Herefordshire. The report recognises the importance of screening programmes, as early identification and interventions are linked to more positive health outcomes. The report has been informed by Public Health England adult health profile data and local morbidity and mortality data.
19. The focus of this year's report is adults (it was children last year). The report provides a summary of the health of the Herefordshire population, describes the work undertaken by the public health team in key areas, and offers advice to employers and members of the public on ways in which they can take greater responsibility for their own wellbeing, with links to online resources.

Public Health Plan 2017- 2020

20. Priority areas are in line with the strategic objectives of the council's corporate plan.

21. The focus for the plan is prevention and supporting people to make necessary lifestyle changes to prevent illness and improve wellbeing.

Market Position Statement 2017- 2020

22. A market position statement is a statutory requirement under the Care Act 2014 and is a key tool through which the council and its NHS partners can work with providers to develop and sustain a thriving market place for social care provision.
23. It provides a needs and demand assessment, both now and looking to the future and offers an assessment of the changes needed in the market to adapt to changing requirements. It helps providers and commissioners to work together to ensure that the right kind of services and other opportunities are in place, in the right areas, and of good quality, to meet the current and predicted need for services.
24. The market position statement highlights market opportunities, including:
- i. Reablement and enablement offers across the county
 - ii. Increased community based frailty and dementia support
 - iii. A lower focus on traditional care and an increase in focus on dementia care and other specialist services to meet those with complex needs
 - iv. Development of more affordable housing
 - v. Community and voluntary schemes to improve life outcomes

Community impact

25. Understanding the future demands on, and needs for, social care and housing are critical to the planning and delivery of services that meet the outcomes for people. An analysis of this has highlighted the competing demands for economic growth, which bring jobs and opportunities for people in industries such as retail, and the impact on the health and social care economy, which is struggling to attract and retain people into social care. The plans and reports are based on the data collected through Understanding Herefordshire and are designed to deliver the priorities set out in the council's corporate plan.

Equality duty

26. It is important to note that whilst the information within these reports relate to the whole county, the healthy lifestyle trainer programme targets more vulnerable and 'at risk' groups within our communities.
27. The Local Account identifies how support is provided to vulnerable people with a range of tailored services.
28. The recommendations support the Public Sector Equality Duty, under section 149 of the Equality Act 2010, which are to:
- Eliminate discrimination, harassment and victimisation and any other conduct that is prohibited by or under the Act
 - Advance equality of opportunity between people who share a relevant protected characteristic and people who do not share it
 - Foster good relations between people who share a relevant protected characteristic and those who do not share it

Financial implications

29. There are no direct financial implications. The reports provide the strategic direction for the ongoing application of the resources allocated by the council to the adults and wellbeing directorate.

Legal implications

Adults Wellbeing Plan 2017/18 and Public health Plan 2017/18

30. There is no legal requirement to prepare such plans and they do not form part of the council's policy framework.

Adult Social care Local Account

31. There is no legal requirement to prepare such a document and it does not form part of the council's policy framework. The need to create such a document was a recommendation as part of the Excellence in Adult Social Care Programme in July 2011 that councils may wish to publish an annual local account.

Annual Report of the Director of Public Health

32. Section 31 of the Health and Social Care Act 2012 inserted the legal requirement for all Directors of Public health to produce an annual independent report on the health of their local population and for the local authority to publish it.

Market Position Statement

33. Section 5 of the Care Act 2014 places a duty on this council to facilitate and support as a whole, so that it meets the need of all people in their area, who need care and support, whether arranged or funded by the State, by the individual themselves, or in other ways. In complying with this duty, statutory guidance suggests that this duty can be fulfilled in part by developing with providers and stakeholders and then publishing a market position statement

Risk management

34. Failure to produce the director of public health annual report would mean the council was not fulfilling its statutory duties.
35. Failure to receive the annual report and take action in its decision making could result in the council's failure to improve wellbeing outcomes for adults in Herefordshire.

Consultees

36. These reports have been produced in consultation and co-production with service users, providers, partners and internal and external stakeholders.

Appendices

Appendix 1 – Adults Wellbeing Plan 2017- 2020

Appendix 2 – Local Account 2016

Appendix 3 - Director of Public Health Annual Report 2016

Appendix 4 – Public Health Plan 2017 - 2020

Appendix 5 – Market Position Statement 2017 - 2020

Background papers

None.